

Product Copilot – Privacy Policy

Effective date: March 23rd 2026

1 Introduction

With the following privacy information, we, as the controller within the meaning of the General Data Protection Regulation (GDPR), explain which personal data we process when you use our browser extension Product Copilot.

Controller

Prio 0 GmbH
Kaitzer Straße 36
01187 Dresden

Email: info@prio0.com

Data Protection Officer

Dresdner Institut für Datenschutz
Hospitalstraße 4
01097 Dresden

Email: zentrale@dids.de

Product Copilot (hereinafter referred to as “Service”) is operated by Prio 0 GmbH (“us”, “we”, or “our”). It can be installed with Google Chrome and Firefox browsers and integrates with Atlassian Jira, Atlassian Confluence, Azure DevOps, and custom knowledge sources to support product teams in their daily workflows.

Our Privacy Policy governs your use of the Product Copilot browser extension, and explains how we collect, safeguard and disclose information that results from your use of our Service.

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, the terms used in this Privacy Policy have the same meanings as in our Terms and Conditions.

Our Terms and Conditions (Terms) govern all use of our Service and together with the Privacy Policy constitute your agreement with us (Agreement).

We reserve the right to occasionally update this privacy information to keep it in line with current legal requirements or to reflect changes to our services.

Prio 0 GmbH
Kaitzer Straße 36
01187 Dresden

Geschäftsführer:
Dr. Mirko Seifert

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HRB 46215

2 Definitions

SERVICE means the <https://product-copilot.ai> website and the Product Copilot browser extension operated by Prio 0 GmbH.

PERSONAL DATA means data about a living individual who can be identified from those data (or from those and other information either in our possession or likely to come into our possession).

USAGE DATA is data collected automatically either generated by the use of Service or from Service infrastructure itself (for example, the duration of a page visit).

DATA CONTROLLER means a natural or legal person who (either alone or jointly or in common with other persons) determines the purposes for which and the manner in which any personal data are, or are to be, processed. For the purpose of this Privacy Policy, we are a Data Controller of your data.

DATA PROCESSORS (OR SERVICE PROVIDERS) means any natural or legal person who processes the data on behalf of the Data Controller. We may use the services of various Service Providers in order to process your data more effectively.

DATA SUBJECT is any living individual who is the subject of Personal Data. THE USER is the individual using our Service. The User corresponds to the Data Subject, who is the subject of Personal Data.

3 Information Collection and Use

We collect several different types of information for various purposes to provide and improve our Service to you.

4 Types of Data Collected

Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you (Personal Data).

Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Usage Data

- Data from your integrated issue tracker , wiki or custom knowledge sources (Jira, Confluence, Azure, custom knowledge sources)

We may use your Personal Data to contact you with news on product updates, other information that may be of interest to you, or ask for your feedback.

You may opt out of receiving any, or all, of these communications from us by emailing at info@product-copilot.ai.

Usage Data

We may also collect information that your browser sends whenever you visit our Service or when you access Service by or through a mobile device (Usage Data).

This Usage Data may include information such as

- your computer's Internet Protocol address (e.g. IP address)
- browser type, browser version
- the pages of our Service that you visit
- the time and date of your visit
- the time spent on those pages
- unique device identifiers and other diagnostic data

When you access Service with a mobile device, this Usage Data may include information such as

- the type of mobile device you use
- your mobile device unique ID
- the IP address of your mobile device
- your mobile operating system
- the type of mobile Internet browser you use
- unique device identifiers and other diagnostic data.

5 Use of Data

Product Copilot uses the collected data for various purposes:

- to provide and maintain our Service
- to notify you about changes to our Service
- to allow you to participate in interactive features of our Service when you choose to do so

- to provide customer support
- to gather analysis or valuable information so that we can improve our Service
- to monitor the usage of our Service
- to detect, prevent and address technical issues
- to fulfill any other purpose for which you provide it
- to carry out our obligations and enforce our rights arising from any contracts entered into between you and us
- to provide you with notices about your account and/or subscription, including expiration and renewal notices, email-instructions, etc.
- to provide you with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information
- in any other way we may describe when you provide the information
- for any other purpose with your consent.

Product Copilot collects and processes the following data to provide and improve the Service:

- Account information: email address and access tokens you provide during setup.
- Product data: issues, documentation pages, and related metadata (such as date, time, summary, description, comments, participants, and status) from Jira, Confluence, and custom knowledge sources. Only data from projects, spaces and sources you explicitly authorize Product Copilot to access will be processed.
- Notifications: updates from Jira and Confluence regarding changes to your issues and documentation.
- User-generated content: this includes your chat history (records of your interactions and messages within the Service) and any files or documents you manually upload.
- Usage data: records of your interactions with the Service, including the feedback you submit.

We use this data to operate the Service, respond to your requests, improve our features, communicate with you, and fulfill our legal and contractual obligations. Data will not be used for unrelated purposes without your explicit consent.

6 Retention of Data

We will retain your data only for as long as is necessary for the purposes set out in this Privacy Policy.

We will retain and use your data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

If you unsubscribe, all data associated with your account - including account information, imported product data, notifications, and user-generated content - will be deleted, unless retention is required by law.

Your email address may be required after you unsubscribe for account operation, security, support, and to communicate important information about the Service. We retain your email address only as long as needed for these purposes or as required by law.

Usage Data is generally retained for a shorter period, except when this data is used to strengthen the security or to improve the functionality of our Service, or we are legally obligated to retain this data for longer time periods.

7 Transfer of Data

Your information, including Personal Data, may be transferred to - and maintained on - computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction.

If you are located outside of Germany and choose to provide information to us, please note that we transfer the data, including Personal Data, to Germany and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Prio 0 GmbH will take all the steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

8 Disclosure of Data

We may disclose personal information that we collect, or you provide:

- Disclosure for Law Enforcement. Under certain circumstances, we may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities.
- Business Transaction. If we or our subsidiaries are involved in a merger, acquisition or asset sale, your Personal Data may be transferred.
- Other cases. We may disclose your information also: i. to our subsidiaries and affiliates; i. to contractors, service providers, and other third parties we use to support our business.

9 Security of Data

The security of your data is important to us but remember that no method of transmission over the Internet or method of electronic storage is 100% secure.

While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

10 Your Data Protection Rights Under General Data Protection Regulation (GDPR)

If you are a resident of the European Union (EU) and European Economic Area (EEA), you have certain data protection rights, covered by GDPR.

We aim to take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Data. If you wish to be informed what Personal Data we hold about you and if you want it to be removed from our systems, please email us at info@product-copilot.ai.

For example, you have the following data protection rights:

- The right to access, update or to delete the information we have on you.
- The right of rectification. You have the right to have your information rectified if that information is inaccurate or incomplete.
- The right to object. You have the right to object to our processing of your Personal Data.
- The right of restriction. You have the right to request that we restrict the processing of your personal information.
- The right to data portability. You have the right to be provided with a copy of your Personal Data in a structured, machine-readable and commonly used format.
- The right to withdraw consent. You also have the right to withdraw your consent at any time where we rely on your consent to process your personal information.

Please note that we may ask you to verify your identity before responding to such requests. Please note, we may not be able to provide Service without some necessary data. You have the right to complain to a Data Protection Authority about our collection and use of your Personal Data.

For more information, please contact your local data protection authority in the European Economic Area (EEA).

11 Service Providers

We may employ third party companies and individuals to facilitate our Service (Service Providers), provide Service on our behalf, perform Service-related services or assist us in analyzing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf.

Hetzner Online GmbH - IT Infrastructure and Webhosting (e.g. Storage and Computing Resources). A data processing agreement is in place.

OpenAI Ireland Ltd - OpenAI is a Service Provider for AI research and development (e.g., Large Language Models)

Google Ireland Limited - Google Workspace for email communication. A data processing agreement is in place. Participant data is processed in accordance with GDPR requirements.

12 Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

13 Contact Us

If you have any questions about this Privacy Policy, please contact us by email: info@product-copilot.ai